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Hitachi Data Systems Recognizes Canadian Channel Partners for FY2009 Successes

HDS Canada Acknowledges ESI Technologies, FlexITy Solutions, HighVail Systems, and TeraMach Technologies as "Great Partners for a Great Year"

TORONTO — July 7, 2010 — [Hitachi Data Systems Corporation](#), a wholly owned subsidiary of Hitachi, Ltd. (NYSE: HIT), today announced that Canadian Channel Partners [ESI Technologies](#), [FlexITy Solutions](#), [HighVail Systems](#), and [TeraMach Technologies](#), received awards from Hitachi Data Systems (HDS) Canada to acknowledge their achievements in promoting and selling HDS products and solutions in Fiscal Year 2009.

“These Canadian solution providers exemplify the word 'partner' and consistently show their extensive knowledge of and commitment to HDS products and solutions,” said Barry Morrison, Regional VP, Hitachi Data Systems Canada. “They understand the value HDS solutions bring to organizations and share our goal of providing industry-leading storage solutions that deliver superior ROI and maximize our customers' existing infrastructure investments. They were great partners for a great year.”

ESI Technologies: The Montreal-based solutions provider received the HDS Canada award for "*Top Gross Revenue Commercial*" with big wins in the Toronto Financial Sector and Quebec health care accounts. An HDS partner since 1998, ESI is focused on architecting and providing mission critical solutions that ensure data and information storage, availability and security.

FlexITy Solutions: The Richmond Hill, ON-based IT consulting and managed services company was acknowledged as "*Top Growth Partner*" for FY2009. FlexITy demonstrated its commitment to HDS Canada and ability to effectively sell HDS products and solutions. A significant customer win provided FlexITy with 400 percent growth in FY2009. FlexITy continues to make investments in HDS technologies to further their innovation and dedication to end-to-end solutions. Customers benefit from a win-win condition by utilizing HDS world-class technologies and accessing FlexITy's multimillion dollar interoperability solutions lab.

HighVail Systems: The Toronto-based veteran solutions provider received honours for "*Top Modular Sales*". HighVail Systems embraced tiered storage and virtualization, promoting the benefits of these solutions to their customers, resulting in the successful delivery of complex solutions that aligned with and utilized the Hitachi Data Systems go-to-market strategy in the Toronto banking and financial services Sector. HighVail Systems is focused on providing highly available business solutions.

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TeraMach Technologies: This Ottawa-based solution provider received the HDS Canada Award for “*Top Gross Revenue – Government Sector*” for wins at many federal departments and agencies, and municipal governments. In addition, TeraMach effectively partnered with HDS Canada to assist in all facets of the sales cycle. TeraMach focuses on providing reliable technology solutions focused on customer success.

The awards were given out at HDS Canada's Annual Channel Conference which was held this year in Montreal on June 2nd.

About Hitachi Data Systems

Hitachi Data Systems provides best-in-class information technologies, services and solutions that deliver compelling customer ROI, unmatched return on assets (ROA) and demonstrable business impact. With a vision that IT must be virtualized, automated, cloud-ready and sustainable, Hitachi Data Systems offers solutions that improve IT costs and agility. With more than 4,200 employees worldwide, Hitachi Data Systems does business in more than 100 countries and regions. Hitachi Data Systems products, services and solutions are trusted by the world's leading enterprises, including more than 70 percent of the Fortune 100 and more than 80 percent of the Fortune Global 100. Hitachi Data Systems believes that data drives our world – and information is the new currency. To learn more, visit: www.hds.com.

About Hitachi, Ltd.

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 360,000 employees worldwide. Fiscal 2009 (ended March 31, 2010) consolidated revenues totaled 8,968 billion yen (\$96.4 billion). Hitachi will focus more than ever on the Social Innovation Business, which includes information and telecommunication systems, power systems, environmental, industrial and transportation systems, and social and urban systems, as well as the sophisticated materials and key devices that support them. For more information on Hitachi, please visit the company's website at www.hitachi.com.

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