



News Release

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FlexITy Recognized by Hitachi Data Systems as Top Performer

RICHMOND HILL, ON (July 26, 2010) – FlexITy Solutions, the leading provider of business consulting and Advanced Technology services in Canada, announces that it has earned the honor of being recognized by Hitachi Data Systems Canada, a wholly owned subsidiary of Hitachi, Ltd. (NYSE: HIT), as one of its top performing channel partners.

This award recognizes the HDS Canada Channel Partner that generated the highest growth year-over-year in HDS solutions during FY2009.

“We continue to measure our performance on the contribution we make to our client’s operational efficiencies and the resulting bottom-line performance. With that said, it is an honor to be recognized by a valued partner like HDS for our contribution to their organization’s success,” stated Peter Stavropoulos, Chief Executive Officer of FlexITy Solutions.

Throughout the year, FlexITy demonstrated its commitment to HDS Canada and its ability to effectively sell HDS products and solutions. Their year-over-year growth exceeded 400 percent, due in large part to several significant customer wins. “FlexITy will continue to make significant investments in HDS technologies to further our

innovation and dedication to end-to-end solutions. The result is simple - our customers gain access to HDS world-class technologies in the controlled environment of FlexITy's multimillion dollar interoperability solutions lab creating a win-win for all parties involved," Stavropoulos continued.

As a longstanding partner of Hitachi Data Systems, FlexITy has achieved unmatched levels of technical expertise, resulting in the highest level of HDS certifications in the country to deliver complex and innovative storage solutions to its customers.

"While last year was challenging for many businesses, HDS Canada Channel Partner award winners have shown that they have what it takes to succeed when times are tough," says Barry Morrison, Regional VP, Hitachi Data Systems Canada. "They demonstrate how solution providers can succeed in a competitive market when they focus on customers' needs and effectively partner with HDS to deliver the industry's leading storage solutions."

Mr. Bill Steed, Flexity's Manager of Strategic Partners, accepted the award at the annual HDS Channel Conference held on June 2, 2010 in Montreal.

About Hitachi Data Systems

Hitachi Data Systems provides best-in-class information technologies, services and solutions that deliver compelling customer ROI, unmatched return on assets (ROA) and demonstrable business impact. With a vision that IT must be virtualized, automated, cloud-ready and sustainable, Hitachi Data Systems offers solutions that improve IT costs and agility. With more than 4,200 employees worldwide, Hitachi Data Systems does business in more than 100 countries and regions. Hitachi Data Systems products, services and solutions are trusted by the world's leading enterprises, including more than 70 percent of the Fortune 100 and more than 80 percent of the Fortune Global 100. Hitachi Data Systems believes that data drives our world – and information is the new currency. To learn more, visit: www.hds.com.

About FlexITy

FlexITy Solutions Incorporated is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy's approach aligns best

practices with its' industry acumen to deliver unprecedented results for their clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy's products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced technologies. Powered by innovation. For more information, visit www.flexity.ca, or call 866.779.FLEX (3539).

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