



News Release

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FlexITy Achieves Coveted Master Unified Communication Certification from Cisco

RICHMOND HILL, ON (December 14, 2010) – FlexITy Solutions, the leading provider of business consulting and Advanced Technology services in Canada, announced today that it has achieved the Master Unified Communications Specialization from Cisco®. This designation recognizes FlexITy as having fulfilled the training requirements and program prerequisites to sell, deploy and support highly sophisticated applications-based Cisco Unified Communications solutions.

“Our customers need secure, reliable, anytime and anywhere communications to compete in today’s business environment. This credential demonstrates to our customers the investment we have made in our interoperability lab, as well as the recruitment, training and retention of our staff and resources, to deliver a successful solution for their business,” commented FlexITy’s President and CEO, Peter Stavropoulos.

"To help turn the promise of unified communications into a strategic advantage, customers are demanding an enhanced set of skills and capabilities from channel partners," said Richard McLeod, Senior Director, Unified Communications, Worldwide Partner Organization at Cisco. "FlexITy’s investment in the Master Unified

Communications Specialization ranks them among the industry's elite.”

To achieve the Master Unified Communications Specialization, partners must first attain the Advanced Unified Communications Specialization. Partners must then meet stringent requirements that demonstrate their master-level sales, technical, and service capabilities. Furthermore, master specialized partners must possess a number of Cisco and industry-standard technical certification requirements, provide customer references that document Cisco-prescribed design and deployment capabilities; and show evidence that they have the infrastructure to support a full menu of lifecycle services offerings and capabilities.

“As one of the few Canadian-based service providers to achieve Master UC specializations, we can deliver some of the most secure, integrated solutions available today,” continued Stavropoulos. “The powerful combination of our network-based VoIP services and Cisco’s UC platform – together with our professional consulting expertise – is enabling better business processes and productivity for our customers while assembling the building blocks to provide cloud-based unified communications as a service.”

More information regarding the Master Unified Communications Specialization can be found [online](#).

About FlexITy

FlexITy Solutions Incorporated is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy’s approach aligns best practices with its’ industry acumen to deliver unprecedented results for their clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy’s products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced

technologies. Powered by innovation. For more information, visit www.flexity.ca, or call 866.779.FLEX (3539).

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